

SEMINOLE COUNTY COMMUNITY
TRAFFIC SAFETY TEAM
November 22, 2011 Minutes

Darren Farber, ASPD
Kelly Hedum, OPD
Sheryl Bradley, FDOT, HNTB
Colleen Jarrell, HNTB
Katrine Zorn, CPD
Vanessa Dick, SCSO Crossing Guard
JoJo Sturm, SCSO Crossing Guard
Dacia Maisonave, SCSO Crossing Guard
Nathaniel Wingfield, University of Florida
Lorna Hall, Lynx
John Hamel, SPD

Shad Smith, SCE
Will Maxwell, WSPD
Terri Touchton, SCTE
Mike Blinn, SCTE
Tung-Lung Cheng, MetroPlan Orlando
P. Robert Ladoczky, Jr., LPD
Jim McKenna, LPD
Joy Goff-Marcil, DOH
Ronnie Gregory, LMPD
Pete Brenenstuh, SCSO
James Roark, SC Public Schools

Will Maxwell opened the meeting at 8:35 a.m.

Rob Ladoczky made a motion to approve minutes with noted change and Shad Smith seconded the motion.

Attendee introductions were made.

Old Business:

Ronnie noted that he had completed the fatality spreadsheets and was returning to Terri for the graphs/charts. Will advised team that, as a result of the last Fatality Review Committee meeting, it was decided the counts would be refined to better illustrate the repeat offenders as it relates to the behavior surrounding crashes.

New Business:

Ronnie questioned what leading reason or cause of fatalities are this year and advised we need to identify main focuses. The team, as it stood 10 years ago, does not appear to do as many traffic oriented details, i.e, DUI, traffic enforcement, wolf packs, etc. Discussion ensued and it was agreed that while budgets are tight, there is a need for this and the suggestion was made to do a presentation at a chief's meeting. It was noted that we have to refocus on why the team was started, which was enforcement rather than the feel good events like Red, Hot and Boom. Lorna with Lynx noted the team needed to get the County Commissioners, etc. on board because the population loves Red, Hot and Boom but they don't love traffic enforcement. Will noted that most people overlook the traffic side of fatalities and that is what we need to work on through enforcement, education, engineering – all aspects of what we are trying to do. It was noted that Sanford's Thanksgiving operation fell apart and Ronnie and John indicated there needs to be better communication among the team. Cheryl noted they have had to educate politicians with some success.

Will introduced Nathaniel Wingfield with UF who was present to introduce the Regional Crash Data Website that will hopefully assist in identifying trends within the communities. The new database

supports the new form, uses unified GIS streets base map and loads data reported electronically on a daily basis. The data to date is exclusively FHP data; however if entities had an account with the earlier system, they will be set up on this system. If the account is needed earlier, members should speak with Tung Lung. Tung Lung noted that local agencies are free right now and if any new features are needed he should be advised. Training on the new system will be offered, in webinar format, in February or March 2012.

Darin with ASPD gave a presentation on PAUSE, Pedestrians Avoiding Unsafe Environments. It was noted that 72% of pedestrian fatalities occur in urban areas and Florida ranks #2 in pedestrian fatalities. At the time of presentation, there were 13 known pedestrian fatalities to date and will grow before 2012 and most occur outside the pedestrian crosswalk. Discussion regarding incentive to utilize crosswalks could include the three E's – Engineering: signage including other languages, landscaping, bus stop location; Education – most have lost the fear of crossing outside the crosswalk, partner with businesses; and, Enforcement from verbal warnings up to zero tolerance. Branding phrases, "such as Click It or Ticket" are important for remembering. Lynx could be a huge partner in this program by utilization of rolling billboards, use of "paws", etc. Several advertising options, such as McDonalds and Coke were shown from other areas. It was noted that statistics involving pedestrians needed to be examined. It was also noted that in a survey DOT, people feared vehicles making right turns while utilizing crosswalks. Sheryl noted DOT District 5 has been directed to work on pedestrian safety and they have to make a decision within the next month or so for January's funds. It was noted there was not support from the court system and Colleen indicated when the fatality information was presented to the judge, it would be the perfect opportunity to also present this information.

Traffic Fatalities:

Two fatalities reviewed: October 24th at SR 436 and Palm Springs, Vehicle 1 cut vehicle 2 off when coming out of Mobil. Fatality was not wearing seatbelt. October 20th at SR 434 and Pressview Ave involved a pedestrian crossing in dark area.

Roadway Safety Assessment Team:

Reviewed Warren Avenue in Longwood – pavement marking adjustments and sign changes were made. There was a brief discussion regarding Lake Mary Elementary and the signs on Country Club Road. The suggestion was made for a flashing light on the back side of the school zone.

Problems and Solutions:

There was nothing pressing so this was held until next month due to time restraints.

Announcements:

- December 20th meeting will be a breakfast meeting. Will requested attendees e-mail Robin with what they are bringing.
- Thanksgiving Operation with Sanford PD has been tabled.
- Mock DUI – Seminole High School on March 2nd and Lake Brantley High School on April 18th (to be held at Lyman High.

- December 20th is motor run and will be collecting donations for this. Will noted his funding is not available this year.
- 7th Annual Central Florida Law Enforcement Car Show is Saturday, January 21st at Oviedo Mall. Check www.CopsAndCarsforKids.com for more information.
- Rob Ladoczky noted he is planning a motorcycle charity run for SPCA.
- Lorna with Lynx advised that Lynx has rolled out a new website that is more user friendly.
- December 19th – CPS Grant Check up Event at David Maus Chevrolet.
- December 20th – Safety Zone at Casselberry Elementary.

There being no further discussion, meeting was adjourned.

Next meeting is Tuesday, December 20, 2011 at Lake Mary Police Department, 8:30 a.m. **Don't Forget: E-mail Robin with dish you will be bringing for December 20th Breakfast Meeting.**